

UNION COUNTY BRADFORD COUNTY

**KEYSTONE HEIGHTS**& MELROSE AREAS

Bradford County, Union County and South West Clay County

"Our mission is to give tourists a reason to visit, businesses a reason to locate, and citizens a reason to live, work and participate in our region of Florida."

> 100 East Call Street Starke, FL 32091 904.964.5278 (Voice) 904.964.2863 (FAX)

www.northfloridachamber.com







## **EYE OPENER BREAKFAST PROGRAM**

The Eye Opener Breakfasts are the place to hear speakers on community, regional, and even national issues and topics, in a relaxed setting. Bring your business cards to mingle and network with other business professionals. Be among the first to hear about new happenings in our area. This program also includes new member recognition and Chamber and community event updates. Paid for by the North Florida Regional Chamber of Commerce.





## **Partner Member Benefits**

Your partnership in the North Florida Regional Chamber of Commerce is an investment in your business and your community. By taking advantage of the NFRCC's many programs and services available exclusively to NFRCC partners, we are confident that you will find a substantial return on your NFRCC investment.

### Tailored Employment listing and Customized Training Programs

Every business has job listing, employment hiring and training needs. Making the time to get out of the office or shop to coordinate ads with the newspaper and radio stations, schedule training, travel and all of the costs associated with these tasks can be overwhelming.

The NFRCC has partnered with <u>Career Source North Central Florida</u>. They will provide the services of listing your job openings in a job search database, receive and screen applications, and even custom develop training available to our partners at **NO COST**!

#### Weekly CHAMBER CHATTER e-newsletter

Receive weekly updates about upcoming events, public policy, useful news and information for your business.

## **Affinity Programs**

Your investment includes exclusive partner access to tools and resources offered by the U.S. Chamber of Commerce and the Florida Chamber of Commerce.

#### **Business Referrals**

As an integral community information hub, the NFRCC receives inquiries for business referrals each day. Your partnership ensures that you are included in our database of businesses that are referred to who callin, walk-in, e-mail, and website inquires. The NFRCC team refers **only NFRCC** partner businesses as preferred businesses.

#### **Business Support**

The Chamber associates and board members know that at the end of the day, owning your business can be exhausting. No matter how much you love what you do; working long hours can wear anyone out. Reach out to us, let us know your thoughts on challenges that you are experiencing, give us the opportunity to connect you with resources. Together, we can help make your business and your community thrive.



# Celebrate Yourself—Ribbon Cuttings, Groundbreakings & Special Events

The NFRCC offers support for partner special events such as grand openings, ribbon-cuttings, groundbreakings, anniversary celebrations. This exclusive partner support includes NFRCC representation at your event (along with ceremonial scissors, ribbon, or shovels as necessary) and promotion of the event in our weekly e-newsletter.

#### Online Business Directory Listing

Partner businesses receive complimentary listings in the NFRCC online business directory. The directory is searchable by business name, category, or keywords of your own choosing. Because Google recognizes Chambers of Commerce links as "trusted" links, your rankings in online searches are given priority. Don't miss out on this 24-7 referral opportunity!

#### **Certificate & Decal**

By displaying these, your business has increased credibility! According to The Schapiro Group's nationwide survey, consumers are 63% more likely to patronize a Chamber of Commerce business over a non-Chamber business.

### **NFRCC Partner Logo**

The NFRCC's Proud Partner logo is available to members upon request for use on your website and publications. Let everyone know that you are a partner!

#### **Certificates of Origin**

A Certificate of Origin is a government document necessary for the shipment of goods out of the United States. The NFRCC can certify these necessary forms, at no charge, for partner businesses that ship their goods and products outside of the United States.

#### **Connecting & Networking**

Make new connections and meet the key influencers of partner companies at networking functions such as Eye Opener Breakfasts and Business After Hours. Orientation for prospective and new partners, and other special events held throughout the year. With a network of partner representatives, you are sure to find new and valuable connections.



#### Earn a Reputation

You will enjoy the benefits of a positive business reputation just by being our partner. In a national study conducted by the Shapiro Group, research found that consumers are 63% more likely to purchase goods and services from a member of the local Chamber of Commerce and 57% are more likely to think positively of that business' reputation. Partnership in the NFRCC lends integrity and credibility to your business.

### **Education & Development Opportunities**

Throughout the year, the NFRCC presents a number of education programs. These professional training sessions focus on current trends, new laws and regulations affecting business and improving business skills. Additionally, a number of other training programs are held throughout the year in response to partner interest.

#### **Exclusive Access to Marketing & Sponsorship Opportunities**

As a NFRCC partner, your business is now eligible for unique opportunities to market your business. Our marketing opportunities include affordable advertising in chamber sponsored event publications and online. Our valuable sponsorship opportunities create visibility for your business.

#### **Meeting Rooms**

NFRCC partners have access to meeting space at the Charley Johns building. Each room is fully A/V equipped and provides an opportunity for you to host meetings for small or large groups.

#### **Notary Public**

The NFRCC provides partners with a Notary Public service. Simply stop by the chamber office during regular office hours with the documents to be notarized and have photo identification with you.





#### **Employers Contact**

904-964-WORK N.F.R. Chamber of Commerce 100 East Call Street \* Starke

#### Job Seekers Contact

904-964-8092 One Stop Career Center 819 South Walnut Street \* Starke (Located in Bradford Square)

Save your local economy...one store at a time.

# the 3 50 project.

SAVING THE BRICK & MORTARS OUR NATION IS BUILT ON

- What three stores would you miss if they disappeared? Stop in. Say hello. Pick up something that brings a smile. Your purchases keep them in business.
- If half the employed population spent \$50 each month in locally owned stores, it would generate more than \$42.6 billion in revenue.\* Imagine what would happen if 3/4 the employed population did that.
- For every \$100 spent in locally owned stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and *nothing comes home*.
  - The number of people it takes to start a trend...you.

Pick 3. Spend 50. Save your local economy.

For more information, visit the 350 project. net

# Room Rental

Need a space for your next meeting or training for 3 to 12 people?

North Florida Regional Chamber of Commerce, located at 100 East Call Street in Starke, FL has an upstairs conference room available for rent. The conference room will accommodate 10-12 comfortably. This room may be booked for your next off site meeting or training for just \$50 per day. Wireless internet and phone service is available. Please be aware the conference room is only accessible by the stairs. Call 904-964-5278 to reserve today.







# **Ribbon Cutting Request**

| Business Name   |  |  |  |  |
|---|--|--|--|--|
| Business Address  |  |  |  |  |
| Owner / Manager   |  |  |  |  |
| Website/Facebook/Twitter  |  |  |  |  |
|   |  |  |  |  |
| <b>YES!</b> I want to schedule a  | Ribbon Cutting Info  |  |  |  |
| Grand Opening Ribbon Cutting  Open House with Ribbon Cutting  Ribbon Cutting                                      | Ribbon Cuttings should be scheduled at least 2 weeks in advance. Complete this form and provide 2 date and time preferences for your ribbon cutting. Ribbon Cuttings take place on business days, Monday through Friday 10 to 4. |  |  |  |
| Possible Date / Time: First Choice  | Once your request is received, we will coordinate with you on your date selection and pertinent details to help make your ceremony as memorable as possible.   |  |  |  |
| Second Choice   | At a minimum, you should expect one Chamber representative. We offer many other ways to assist you in getting the word out. We encourage you to share  |  |  |  |
| Phone   | your good news by inviting your customers, clients, family and friends, and posting event info on social media, etc  |  |  |  |
| Please email form to Pam@northfloridachamber.com or fax to 904.964.2863 for further information call 904-964-2863 | Coverage is not available for weekend events. We try to be mindful of scheduling demands on our volunteers. If your event must be held on the weekend, please let us know so we may discuss other options.                       |  |  |  |



#### CHAMBER MEMBERSHIP

#### Join Today!

Your Annual Dues will provide the following member partner benefits.

New Member Announcement on Chamber Chatter

**Affinity Programs** 

Celebration of yourself via Ribbon Cuttings, Customer Appreciation, or other Special Events

Online Business Directory www.northfloridachamber.com

Eye Opener Breakfast monthly in your region bringing you the latest business information.

Annual regional business directory with listing mailed out to all 32091 and 32656 addresses

Networking opportunities such as Grand Openings, After Hours, Meet and Greet

Opportunities to advertise at the Chamber office using your brochures and/or business cards.

Opportunities to post content on Chamber's social media pages

Opportunities to list event on Chamber website on the Community Calendar

|                    | General Businesses employees employees employees employees employees employees employees employees employees | \$275<br>\$375<br>\$475<br>\$575<br>\$675<br>\$775 |
|--------------------|--|--|
| 100-124<br>125-149 | employees  | \$775<br>\$875                                     |
|                    | Churches   | \$125  |

Total Membership Fee \$\_\_\_\_\_

Checks made payable to: NFRCC (North Florida Regional Chamber of Commerce)
All major credit cards accepted

Your membership is done on an annual basis whatever month you join your dues are good until that month the following year

100 East Call Street \* Starke, FL 32091 phone 904-964-5278 fax 904-964-2863 Email: pam@northfloridachamber.com

Please complete attached information so we may better serve your company.

| Name of Business, Organization, Church, School or Individual:      |  |  |
|--|--|--|
| Company Fed ID # (EIN)   |  |  |
| Mailing Address:   |  |  |
| Physical Address If Different from Mailing:                        |  |  |
| Phone:FAX:   |  |  |
| Toll Free Number:  |  |  |
| Company Email:   |  |  |
| Web address:   |  |  |
| Social Media:  |  |  |
| Number of employees: FTBusiness Start Date                         |  |  |
| Business Category:   |  |  |
| Description of your business: Limit 200 words                      |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Hours of Operation:  |  |  |
| Driving Directions to your business:                               |  |  |
| Keywords about your business to aid in a search for your services: |  |  |

| Contact Person and Position:  |            |  |
|---|------------|--|
| Contact Person email:   |            |  |
| Phone Number:   | _Extension |  |
|   |            |  |
| If different from Contact Person—-  |            |  |
| Billing Contact:  |            |  |
| Billing Contact email:  |            |  |
| Phone Number:   | Ext        |  |
| Other valuable information about your business that may allow us to better serve you. |            |  |
|   |            |  |